

ELIZABETH HITCHINS

DESIGNER

E-COMMERCE SPECIALIST & INTERACTION DESIGNER

I design user centric digital products and services.

I love working in an agile, collaborative way. I have experience in ecommerce, financial, pharmaceutical and public sector projects.

SKILLS

- Interaction Design
- User Experience
- Journey Mapping
- User research
- SEO & Analytics
- Accessibility
- Ecommerce
- Business development

UI DEVELOPMENT

- HTML5/CSS3
- SASS
- Javascript
- JQuery
- Shopify Liquid
- Bootstrap
- Zurb Foundation
- MVC

RECENT EXPERIENCE

**Skills Funding Agency,
Senior Interaction Designer & User Researcher**

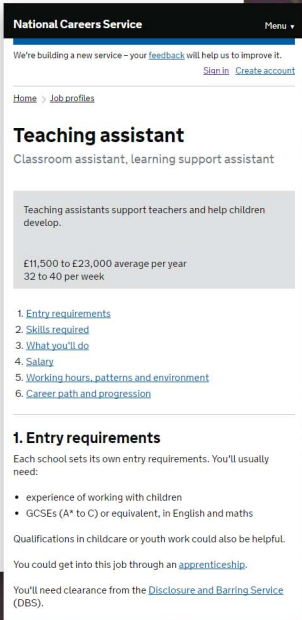
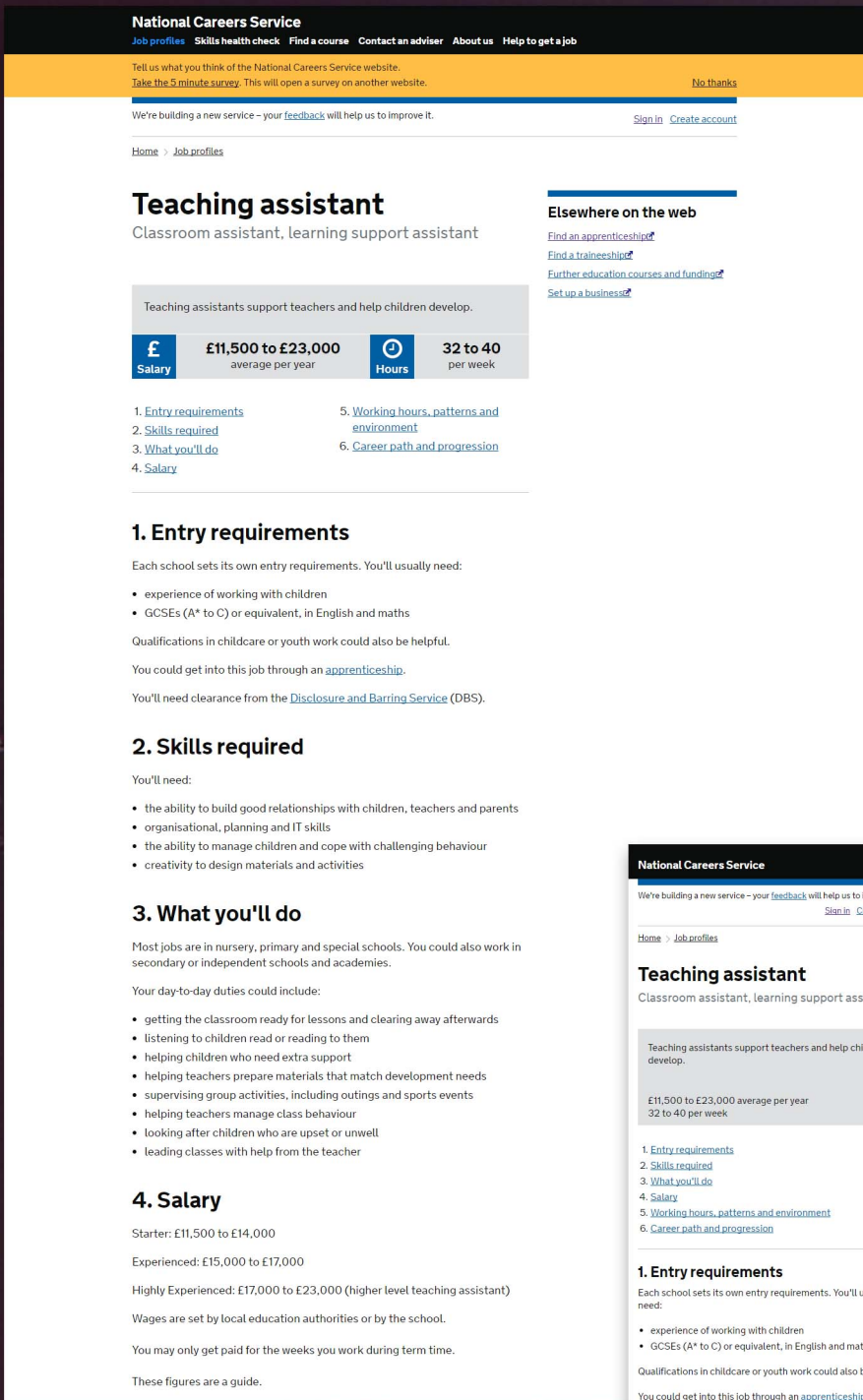
Working to create user centric innovative solutions during the Discovery, Alpha and Beta stage of the Digital First Careers Service.

REFERENCE

Helen Cassidy — Product owner, National Careers Service

“Her ability to translate and respond to user needs with beautiful frontend design is second to none. She is a highly proficient interaction designer & nothing is ever too much trouble. Liz fits into an agile development team very well and her iterative, high fidelity prototyping skills are excellent. A real champion of accessibility, she will always lead the way to good user centric design.”

PORTFOLIO



NATIONAL CAREERS SERVICE

Interim project for the National Careers Service digital offering.

Including:

- Converting the design to the new Government standard
- Fully responsive and accessible
- Frontend development
- Usability testing
- Quality assurance and testing
- Managing stakeholders

ALPHA This is a new service – your feedback will help us to improve it.

Careers Service

Find inspiration and get new ideas.

Get advice and guidance from our **careers advisers**.

Search



Explore over 800 job profiles.

Job profiles of the week

These are popular with others – perhaps they will be with you too.



Credit controller

Credit controllers help firms get the money they're owed from businesses and individuals.



Paralegal

Paralegals prepare legal documents, carry out research and give legal advice to clients.



Chef

Chefs prepare and cook food.

Highest paying jobs

If financial reward is important, these jobs might interest you:

- [Stock brokers – average pay, £133,869](#)
- [Chief executives – average pay, £123,577](#)
- [Marketing directors – average pay, £87,890](#)
- [Aircraft pilots – average pay, £86,915](#)
- [Financial directors – average pay, £84,675](#)
- [In-house lawyers – average pay, £80,210](#)
- [Air traffic controllers – average pay, £81,132](#)
- [Medical practitioners – average pay, £78,386](#)
- [IT directors – average pay, £78,071](#)
- [Bank managers – average pay, £75,169](#)

Jobs most in demand

Skills in these job areas are in high demand:

- [IT professionals](#)
- [Nursing](#)
- [Engineering](#)
- [Accountancy](#)
- [Construction](#)
- [Human resources](#)
- [Marketing](#)
- [Plumbing](#)
- [Secondary teaching](#)
- [Chef](#)

Highest paying jobs that don't need a degree

If you'd rather earn than learn, one of these jobs may be for you.



Stockbrokers

Stockbrokers manage their clients' investments, trading stocks, shares and other financial products to get the best return.



Air traffic controller

Air traffic controllers give information and advice to airline pilots to help them take off and land safely and on time.



Newspaper journalist

Newspaper journalists investigate and write stories for local, regional and national newspapers.


CAREERS SERVICE

Alpha stage of the Digital First Careers Service project.

Including:

- Adhering to GDS design principles
- Original concept in response to user needs
- Design iteration & testing
- Coded responsive & accessible prototypes
- User journeys and stakeholder management
- Service design

This project passed it's Alpha assessment stage.




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FORD PERFORMANCE

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FEATURED ITEMS

 <p>HYUNDAI CAR T-SHIRT £24.95</p>	 <p>TOYOTA GAZOO RACING LIGHTWEIGHT JACKET £140.00</p>	 <p>ASTON MARTIN RACING 2016 TEAM CAP £20.00</p>	 <p>FORD PERFORMANCE HERITAGE SWEATSHIRT £85.00</p>	 <p>PIRELLI BACKPACK £54.95</p>
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SEE ALL COLLECTIONS >

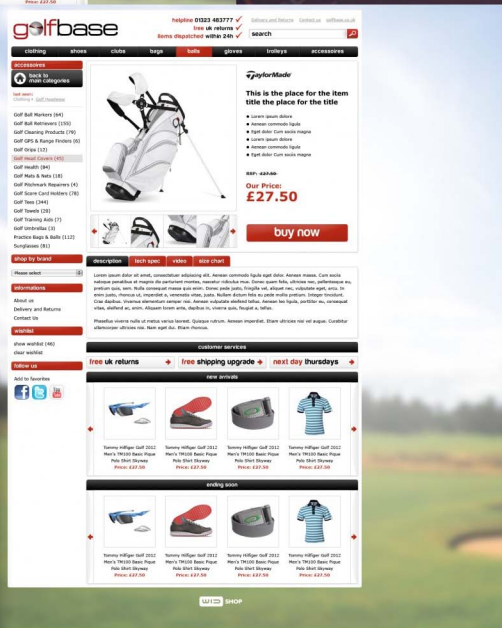
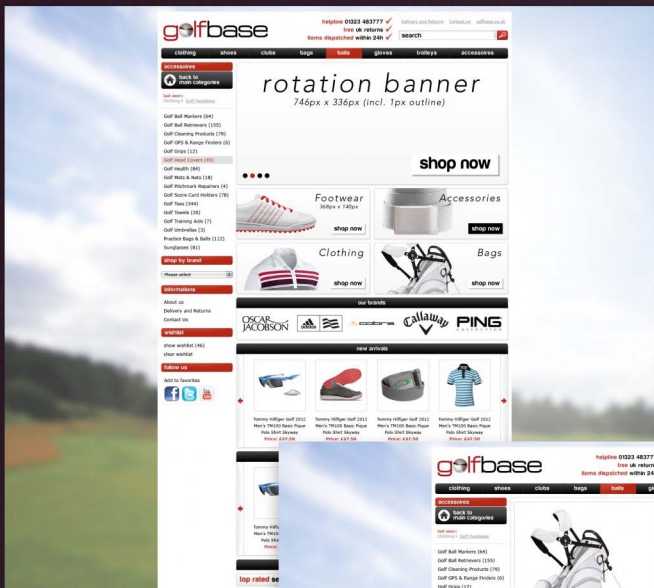
SIGN UP FOR THE LATEST PROMOTIONS

GET SOCIAL WITH US:

GRANDSTAND MERCHANDISE

A full service shopify design project.
Including:

- Managing client relationship
- Drafting full specification
- Wireframe design
- Graphical design planning
- Theme coding & installation
- Business integration into Shopify

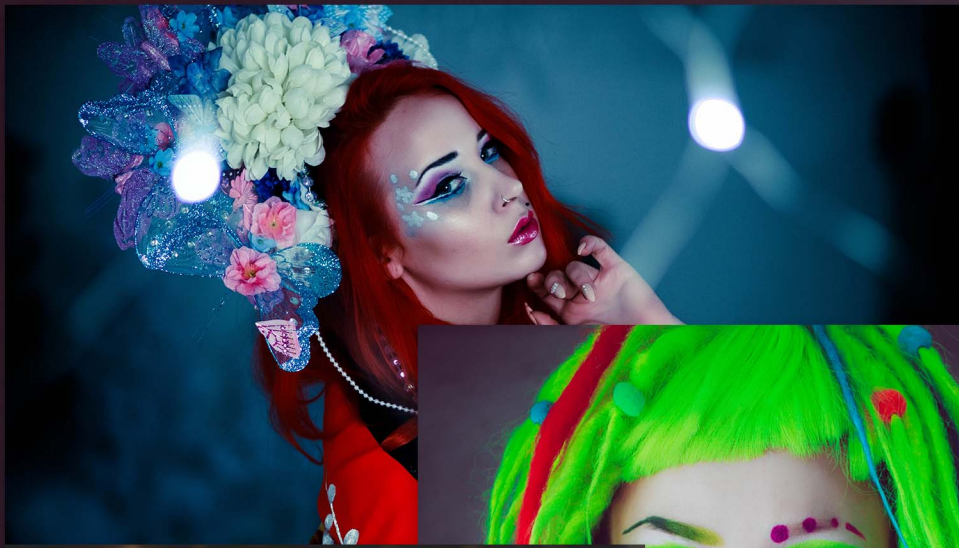


GOLFBASE

eBay template and store design for large retailer Golfbase.

Including:

- Managing client relationship
- Drafting full specification
- Wireframe design
- Customer experience design
- Working with a graphic designer to produce assets
- Coding & installation



KIMONO CREATIVE PHOTOGRAPHY

**Creative fashion art director & styling.
Including:**

- Team & location organisation
- Full creative concept
- Styling & design
- Directing professional photographers

This photoshoot was published.

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IMAGERY BY DESIGN

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